



***Be Creative* Juried Exhibition**

NPCC Celebrates Pride

Call for Entry

Important Dates

Exhibition Dates:

May 28 to June 27, 2024

Exhibition Location:

Parkview Gallery, Neilson Park Creative Centre, 56 Neilson Drive, Etobicoke, ON M9C 1V6

Due Date for Call for Entry:

Monday, April 15, 2024

Artist Notification Emailed On:

Friday, April 26, 2024

Delivery of Accepted Artworks to NPCC:

Sunday, May 26, 2024, 1 pm to 4 pm

Installation of Artworks:

Monday, May 27, 2024

Exhibition Awards Ceremony:

Friday, June 14, 2024, 7 pm to 8 pm

During NPCC's Pride Event Celebration

Pick up of Accepted Artworks:

Friday, June 28 from 9 am to 4 pm and Saturday, June 29, 2024, 9 am to 4 pm

Call for Entry

NPCC invites youth and adults who identify as 2SLGBTQI+ community members to submit up to two artworks to NPCC's Pride Month Juried Exhibition. The theme for this year's exhibition is "*Be Creative*". Be You, Be Proud, Be Creative! Two dimensional artwork in any medium is welcome.

On Friday, June 14th, NPCC is hosting a fun-filled evening of events to celebrate Pride month including the exhibition awards ceremony. You're invited to take part in the festivities by participating in our fashion show, workshops and more! All events are free of charge.

We graciously acknowledge our community partner, Toronto Pearson.

Awards

Youth Category 12 years to 17 years old

First Prize \$100

People's Choice Award - A free exhibition in NPCC's Emergence Gallery



Adult Category 18+ years old

First Prize \$250

Second Prize \$150

Third Prize \$100

Call for Entry

Selection Process

- All submitted artworks will be juried by NPCC's Pride Committee members.
- Decisions will be made on the digital images submitted by the artist.
- Juror, Jonah Strub, will choose and announce the award winners on June 14, 2024.
- The juror's decision is final.
- Selected artists will be notified by email by April 26, 2024 of acceptance into the exhibition.
- NPCC reserves the right to use submitted images for publicity purposes.

Submission Guidelines

- Each artist may submit up to two 2-D artworks in any medium.
- Submissions are complete after the application form and images are received.
- Digital images submitted for jurying must be in a .jpg format. Images should be labelled as follows: LastName_FirstName_ArtworkTitle.
- Artworks must be original, created within the last two years and not displayed previously in the galleries at NPCC.
- All submitted 2-D artwork must not exceed 50 pounds.
- Artworks must be wired and ready to hang. D rings are acceptable provided they are a minimum of ½ inch in diameter.
- Wire should be placed no lower than 6 inches from the top and must be 3 inches below the top of the frame.
- Wire should be appropriate for weight of the artwork. Large artwork should be wired with triple strand wire.
- Please wrap sharp edges of wiring with tape.
- Fibre Art/Textiles should be submitted with proper display equipment. It can be hung with a pocket/sleeve sewn to the top back with a rod or dowel to extend one inch either side of the artwork.
- Artworks must have two temporary NPCC labels attached to it listing the artist's name, phone number, title of artwork, medium and price taped to the back.



Our Juror

Jonah Strub
Artist

Jonah Strub is a Toronto-based gay, Jewish, sculptor, painter, and ceramicist. Jonah graduated with a BA in Studio Art from the University of Guelph in 2019 after he completed his degree abroad at the Hochschule für Künste in Bremen, Germany.

Jonah's artwork is a visual love letter to the aesthetics of camp, kitsch, musical theatre, Yiddish humour, and drag. His inspirations often derive from strong Jewish women, theatrical costumes and patterns, toys, and the queer Jewish sensibilities of tasteless tchotchkes. One way he marries his Jewishness, gayness, theatricality, and veneration of women in a harmonious coexistence is through his drag alter ego, Loxanne Creamcheese, who is the epitome of a Jewish, vivacious, and fruitacious superstar. Whether she is represented as a beautiful hairy woman or as a cat, with her iconic schnoz and orange moustache, Jonah is channelling what Susan Sontag sums up so well in her famous manifesto Notes on Camp:

"Jews and homosexuals are the outstanding creative minorities in contemporary urban culture."

Through both his interest in queer Jewish themes, and through more general character and object design. Jonah intends to project joy and playfulness through his work. Many of his pieces resemble toys and can be interacted with, often inviting the viewer to engage with and activate the clay characters' personalities and stories. By using humour, bright colours, animal prints, silly creatures, and bushels of body hair, Jonah highlights the joys of Matzo ball-flavoured femininity, effervescent queerness, charismatic characters, the beauty of bric-a-brac, and the opulence of outrageous up-dos.

Sale of Art

- Sales of artwork are processed by NPCC. Artists will be notified by email when artwork is sold.
- NPCC will arrange for the purchaser to pick up the artwork.
- Cheques for artwork sales will be issued and mailed to the artist within 30 days after the show closes, less 15% commission to NPCC.
- HST is applicable on all sales. HST will be remitted to artists on submission of their HST registration number, otherwise HST will be reported and remitted by NPCC.

Social Media

We encourage artists to share posts on their social media and websites and tag us @NPCCarts
Follow us @NPCCarts on Facebook, Instagram and Twitter
Visit us at www.neilsonparkcreativecentre.com

For questions or info email: Cory at cory@neilsonparkcreativecentre.com



Be Creative Juried Exhibition CALL FOR ENTRY FORM



Age Category (check one) Youth 12 to 17 years old or Adult 18+ Years Old

Artist's First and Last Name _____

Email _____ Phone _____

Artist Online Presence, Social Media (Used for promotion of artists in exhibition)

Facebook _____ Instagram _____

Twitter _____ Website _____

Artwork #1

Artwork #1 Title _____

Artwork #1 Medium _____

Artwork #1 Dimensions W x H x D (inches) _____

Is your artwork for sale? Yes No Price in Canadian \$ _____

Artwork #2

Artwork #2 Title _____

Artwork #2 Medium _____

Artwork #2 Dimensions W x H x D (inches) _____

Is your artwork for sale? Yes No Price in Canadian \$ _____

Submission checklist

Complete and submit application form.

NPCC Galleries' Temporary Label

Please affix labels temporarily onto the back of the artwork.

Artist Name: _____

Artist Phone: _____

Artwork Title: _____

Artwork Medium: _____

Price: _____ For Sale Not For Sale

NPCC Galleries' Temporary Label

Please affix labels temporarily onto the back of the artwork.

Artist Name: _____

Artist Phone: _____

Artwork Title: _____

Artwork Medium: _____

Price: _____ For Sale Not For Sale